TEAM EXERCISE 1, UBPL 741

Learning Objectives
- Gain familiarity with the aspirational principles in the AICP Code of Ethics
- Understand the four pillars of deep diversity – Emotions, Biases, Tribes, Power
- Apply the four pillars of deep diversity to analyze the AICP Code of Ethics

Core Concepts
- AICP Code of Ethics
- Aspirational Principles
- Emotions
- Biases
- Tribes
- Power
- Deep Diversity

Practical Applications
- In your professional work, you will undoubtedly face situations in which the 'right' thing to do is not clear. In most cases, these situations will involve relationships with other people. For ethical guidance we can look to the AICP Code of Ethics. The American Institute of Certified Planners (AICP) – a program of the American Planning Association – requires its members to abide by a Code of Ethics. The Code of Ethics begins with a section on "aspirational principles that constitute the ideals to which we are committed. We shall strive to act in accordance with our stated principles. However, an allegation that we failed to achieve our aspirational principles cannot be the subject of a misconduct charge or be a cause for disciplinary action" (AICP Code 2016). This exercise challenges us to be critical consumers of the AICP Code of Ethics Aspirational Principles, using the four pillars of Deep Diversity as a framework for analyzing the Code of Ethics.

Task 1 – Annotated Aspirational Principles
Take copy of AICP Code of Ethics Aspirational Principles provided in class and, as a team, annotate the copy to show where you see each of the four pillars of Deep Diversity reflected.

Task 2 – Ranking Prevalence of Four Pillars
For each of the three sections of Aspirational Principles – 1) Responsibility to the Public, 2) Responsibility to Clients and Employers, and 3) Responsibility to the Profession and Colleagues – your team must rank the four pillars from most prevalent (1) to least prevalent (4). Provide a brief 25-50 word explanation of the ranking for each section.

Public	Clients and Employers	Profession and Colleagues
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.

Public:

Clients and Employers:

Profession and Colleagues:

Task 3 – Addressing Gaps in the Code of Ethics
As a team, use your annotations and ranking to brainstorm responses to the following questions:

What reasons might there be for the gaps in how the Code of Ethics addresses the pillars?

What are ways that the AICP Code of Ethics Aspiration Principles might better address the four pillars?