Grading Rubric: Needs Assessment

	Weak Reports	Emerging	Stronger Reports
Problem Definition	No definition, reader	Definition provided	Problem is clear,
	does not know what	but not entirely clear	reader understands
	problem is		what problem is and
			why it's a problem
Estimating size and	No data about	Identifies one	Identifies several
nature of problem	problem is provided.	characteristic of	characteristics of
	Misreading or	problem Shows	nature and scope of
	understanding of the	some understanding	the problem.
	data provided	of data provided.	Sophisticated and
			insightful
			understanding and use
			of data
Describing target	No methods identified	At least one	Identifies several
population	for describing the	appropriate	characteristics of the
	target population.	characteristic of the	target population that
		target population is	fit with the problem
		identified. Some	and are practical.
		understanding of	
Understending herr	No ottomatio mode to	target.	Includes reasonable
Understanding how	No attempt is made to	Includes plan for	
targets experience the problem	plan method for understanding the	understanding the nature of the problem	plan for understanding the
problem	nature of the problem;	but proposed methods	nature of the problem
	attempt is made but	are impractical or not	that fits with problem
	does not fit problem	well articulated or not	and proposed target.
	or target population,	entirely appropriate	Uses data provided in
	does not use existing	for target population.	creative and insightful
	data, interprets	Attempts to use data,	ways.
	incorrectly	uses it somewhat	ways.
		effectively	
Overall presentation	Weak, typos,	Well organized but	Well organized and
*	grammar errors that	typos, etc. or reverse.	written. Clear
	affect understanding,		
	poorly organized		
Overall	Plan doesn't fit	Some parts of plan fit	Plan fits problem.
	problem, not coherent	problem	Coherent.