

Grading Rubric: Needs Assessment

	Weak Reports	Emerging	Stronger Reports
Problem Definition	No definition, reader does not know what problem is	Definition provided but not entirely clear	Problem is clear, reader understands what problem is and why it's a problem
Estimating size and nature of problem	No data about problem is provided. Misreading or understanding of the data provided	Identifies one characteristic of problem.. Shows some understanding of data provided.	Identifies several characteristics of nature and scope of the problem. Sophisticated and insightful understanding and use of data
Describing target population	No methods identified for describing the target population.	At least one appropriate characteristic of the target population is identified. Some understanding of target.	Identifies several characteristics of the target population that fit with the problem and are practical.
Understanding how targets experience the problem	No attempt is made to plan method for understanding the nature of the problem; attempt is made but does not fit problem or target population, does not use existing data, interprets incorrectly	Includes plan for understanding the nature of the problem but proposed methods are impractical or not well articulated or not entirely appropriate for target population. Attempts to use data, uses it somewhat effectively	Includes reasonable plan for understanding the nature of the problem that fits with problem and proposed target. Uses data provided in creative and insightful ways.
Overall presentation	Weak, typos, grammar errors that affect understanding, poorly organized	Well organized but typos, etc. or reverse.	Well organized and written. Clear
Overall	Plan doesn't fit problem, not coherent	Some parts of plan fit problem	Plan fits problem. Coherent.