

Bolsheviks Propaganda and Agitation Group Discussion

- 1) Montage is common in any cinematic presentation nowadays. Sergei Eisenstein and his ideas are widely studied widely in the US. What brought up the phenomenon of montage? How it is all related to Soviet communication? Why Lenin considered Cinema the most important of all arts?



2) Recruitment posters.

- 1) A famous Alfred Leete's drawing of the outstretched finger leveled like some revolver was a propaganda image of British Army recruitment campaign during World War I. The poster depicts Lord Kitchene (British Minister of War).
- 2) A James Montgomery Flagg poster was created shortly after the US entered the WWI. Flagg reinterpreted the image of Uncle Sam, who previously had been portrayed as a sedentary old man, and used it in his iconic poster to encourage enlisting young men in the Army. Flagg himself called his creation "the most famous poster in the world."
- 3) Compare the famous recruitment posters and outline the distinctive features of the Soviet propaganda style, image, and the idea. What makes Soviet propaganda different?

<p>Lord Kitchener Wants You, 1914, by Alfred Leete</p>	<p>I want you for US Army, 1917 by James Montgomery Flagg</p>	<p>You, Have you enlisted/volunteered? 1920, by Dmitri Moor.</p>

3. Compare the 1926 poster titled *Emancipated Woman-Build Up Socialism* with the famous US poster of 1943. Outline 3 similarities and 3 major differences. What do both of these styles communicate? What was the major difference in the role these styles acquired in their home countries?



Discussion Question.

The Soviet Russia communicated its Communist ideas via mass media (newspapers, posters) and also arts, sculpture, paintings, architecture, etc. Looking at the time period of 1917 – 1930, explain what is unique about mass communication. Why does it stand out? Give examples

Essay Question. The Soviet visual arts (posters and paintings) (Red Alert: Collecting Soviet Propaganda Posters <http://www.bbc.com/capital/story/20140213-treasures-of-the-communist-age?ocid=ww.social.link.email>) are becoming increasingly popular (and also expensive) worldwide. To what would you attribute that? What makes Soviet propaganda different? Give examples.