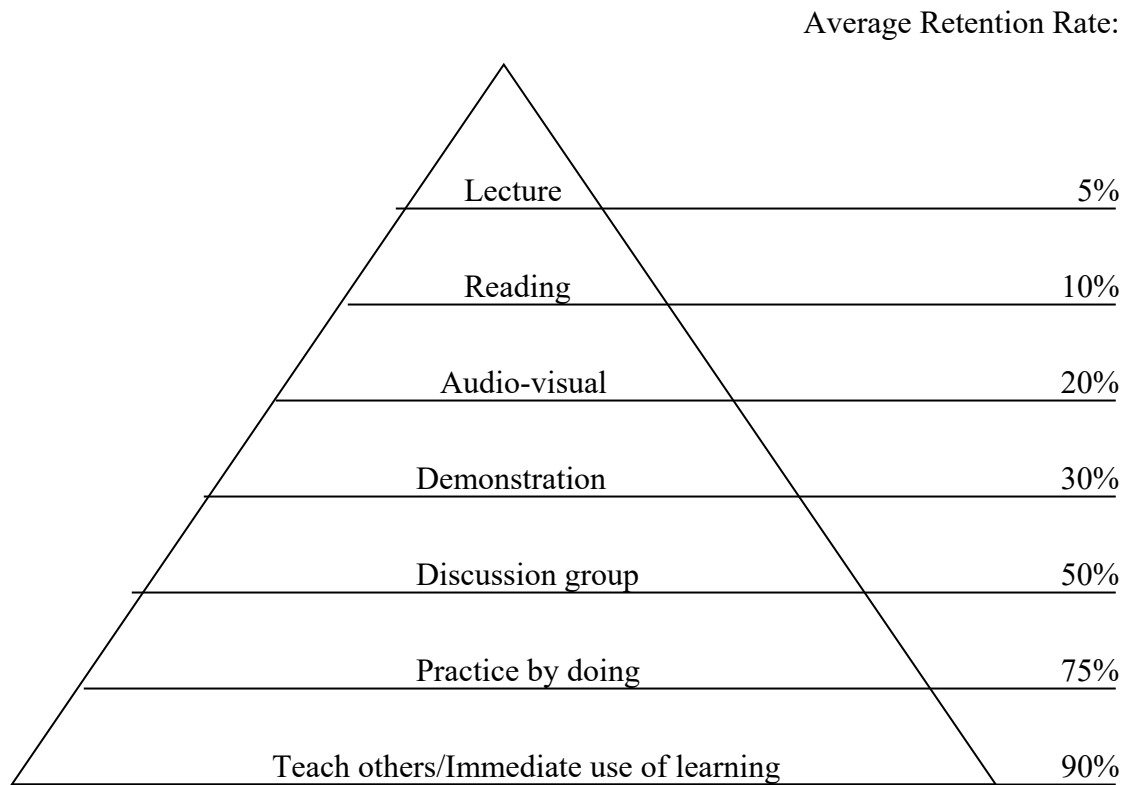


The following figure identifies the average retention rate for various types of learning:



Source: National Training Laboratories—Bethel, Maine