

## Slideshow Evaluation Guidelines

Components	Outcome Quality Levels			
	Outstanding	Good	Elementary	Unacceptable
<b>Quality of your Presentation (5 points)</b>	<b>(4-5 points)</b> Layout is thoughtfully and creatively designed. Presentation flows well and logically, with a clear organizational structure. Language is concise, effectively communicates content, and is virtually error free. Graphics reinforce and enhance the content.	<b>(3 points)</b> Layout is well designed and easy to read. Presentation flows logically has a discernable organizational structure. Language effectively communicates content and has minimal grammar or spelling errors. Graphics support the content.	<b>(2 points)</b> Layout shows some evidence of planning and design but needs improvement in neatness and clarity. Presentation may be difficult to follow at times. Language communicates content but may have several grammar or spelling errors. Graphics have some connection to content.	<b>(1 point)</b> Layout shows little to no evidence of strategic design and needs significant improvement. Presentation has no discernable organizational structure and is difficult to follow. Language is difficult to understand and may have many grammar and spelling errors. Graphics are not relevant to the content or not present.
<b>Quality of your Representation of the Rhetorical Tradition (10 points)</b>	<b>(9-10 points)</b> The representation of the rhetorical tradition is accurate, well developed with strong details, and demonstrates a strong understanding of the rhetorical theory. Quotations were carefully chosen to support and enhance the explanation. Quotations and their sources are completely accurate.	<b>(6-8 points)</b> The representation of the rhetorical tradition is accurate but lacks strong detail and development. Explanation demonstrates a sound basic understanding of the rhetorical theory. Quotations were purposefully chosen to support the explanation. Quotations and their sources are mostly accurate.	<b>(3-5 points)</b> The representation of the rhetorical tradition is mostly accurate but is underdeveloped, lacks supporting detail, and/or includes minor mistakes. Explanation demonstrates a minimal understanding of the rhetorical theory. Quotations provide little support for the explanation. Quotations are attributed to the correct sources but may contain some errors.	<b>(1-2 points)</b> The representation of the rhetorical tradition is inaccurate. Presenters demonstrate a lack of understanding of the rhetorical theory. Quotations do not support the explanation, contain multiple errors, and may be attributed to the incorrect source.
<b>Ingenuity of your Connection between the Rhetorical Tradition and Contemporary Concerns</b>	<b>(9-10 points)</b> A strong and creative connection is made between the rhetorical tradition and a contemporary concern. The rhetorical theory helps explain the concern in a new or particularly enlightening	<b>(6-8 points)</b> A clear connection is made between the rhetorical tradition and a contemporary concern. The rhetorical theory helps explain or address the contemporary concern.	<b>(3-5 points)</b> A weak connection is made between the rhetorical tradition and a contemporary concern. Some attempt is made to confront the contemporary concern using a rhetorical theory, but the attempt may be	<b>(1-2 points)</b> There is no connection or only a very weak connection made between the rhetorical tradition and a contemporary concern.

<b>(10 points)</b>	way and/or provides an ingenious solution.		unclear or underdeveloped.	
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