

**Psychology 318 – COGNITIVE PSYCHOLOGY – Fall 2012**  
**Smith 100, T/R, 1:00-2:15pm**

**Instructor:** Susan Marshall, Ph.D.

**E-mail:** [smarshall@ku.edu](mailto:smarshall@ku.edu)

**Office:** Fraser 407

**Office Hours:** T/R Noon-12:45 in Fraser 407; I am also usually available to visit immediately after class.

**Contacting Dr. Marshall:** Email is a very reliable way to contact me. I will try to return messages within 48 hours of receiving them (likely much quicker than that) unless I post an announcement indicating otherwise. The quickest response times will typically be weekdays between the daytime hours of 9 AM and 3 PM. If you email me after 9 PM, you will most likely not get a response until the next day. If you email me on the weekend, you might not get a response until Monday morning.

**Teaching Assistant:** Chelsie Fries

**Email:** [caisha@ku.edu](mailto:caisha@ku.edu)

**Office:** Fraser 528

**Office Hours:** M/W 3:30-4:45 pm

**Required Text:** Kellogg, *Fundamentals of Cognitive Psychology* (2<sup>nd</sup> edition), ISBN: 978-1-4129-7785-2

## Course Overview and Policies

**Overview:** In this course, you will learn about the scientific study of human cognitive processes. The focus will be on the research and theories that have been central to the field. Topics for the course include history, cognitive neuroscience, attention, sensation and perception, memory, language, computer models, decision making, problem solving, intelligence, and more.

**Disability Policy:** The staff of [Disability Resources](#), 22 Strong Hall, 785-864-2620, coordinates accommodations and services for KU courses. If you have a disability for which you may request accommodation in KU classes and have not contacted Disability Resources, please do so as soon as possible. Please also contact me privately in regard to this course.

**Academic Misconduct and Plagiarism:** Academic misconduct is becoming increasingly common. Cheating on an exam or plagiarizing a written work are absolutely unacceptable and will be dealt with harshly. Academic misconduct charges will be filed, you will receive a failing grade in the course, and the charge may become part of your permanent academic record. It's just not worth it. See the [KU Policy on Academic Misconduct](#) for further information and for examples of academic misconduct, including plagiarism.

**Late Assignment Policy:** Late assignments will NOT be accepted in this class. However, you will have one "free pass" that you can use at any point during the semester to turn in a late assignment. My suggestion is that you hold onto your free pass to use when you really need it, because you only get one! You also do not have to do all of the assignments to receive a good grade in this class (see Grading below).

**Technology Requirements:** In this class, you will be downloading lectures, assignments, and demonstrations in Microsoft PowerPoint and Word. These files were created in Microsoft Office 2010. In order to make sure you can open these files in earlier versions of Office, please install the [Microsoft Compatibility Pack](#).

**Distraction Policy:** Cell phones should be off, newspapers should be put away, work from other classes should be saved for later. If you make the decision to come to class, then you need to be present, pay attention, and be respectful of me and those around you. I promise that I will put away my cell phone and any other materials when you come see me in my office hours. If you cannot respect this policy, then you will be asked to leave the classroom.

## Grading

Grading for the course falls into one of two categories: Mastery of concepts and Effort on coursework. These two categories are equally important and carry the same weight. They represent different types of work and cannot be “averaged” together. **You must do well in BOTH categories to earn a high grade.** You will receive the lower of the two grades and a “+” is added to your grade if there is a difference in your performance in the two categories. The work for the course will be:

### Mastery grade:

3 Exams = 75% of your final Mastery grade

10 Quizzes = 25% of your final Mastery grade

### Effort grade:

10 Assignments graded pass/fail (only passed assignments count toward your Effort grade)

**A:** Mastery of concepts and Effort on the assignments was excellent

‘A’ Effort: 9-10 Assignments

‘A’ Mastery: 85-100% of Mastery points

**B:** Mastery of concepts and Effort on assignments was good

‘B’ Effort: 8 Assignments

‘B’ Mastery: 75-84% of Mastery points

**C:** Mastery of concepts and Effort on assignments was average

‘C’ Effort: 7 Assignments

‘C’ Mastery: 65-74% of Mastery points

**D:** Mastery of concepts and Effort on assignments was poor

‘D’ Effort: 5-6 Assignments

‘D’ Mastery: 50-64% of Mastery points

**F:** No Mastery of concepts (below 50%) and no Effort on assignments (below 5)

### **Example Grading Scenarios:**

Student 1: 10 assignments, 85% mastery

A

Student 2: 9 assignments, 80% mastery

B+

Student 3: 10 assignments, 62% mastery

D+

Student 4: 7 assignments, 95% mastery

C+

**Examinations:** There will be three regular exams during the semester. Exam dates are listed in the Course Schedule. Exams will be available online over a 2-day period. The exams are timed so if you rely on your book, notes, or other sources, you will not pass the exam. You are responsible for having a reliable computer connection. Make-up exams will NOT be given because of technical problems. You can take the exam twice and you will receive the higher of your two scores. However, each exam consists of a subset of randomly selected questions so, chances are, the two versions you take will not be the same. There will be an optional comprehensive final exam administered during finals week. This comprehensive exam can be used to replace your score on one of the three regular exams if you so choose. The exam will be available for completion during the entire finals week and can be attempted twice, just like the regular exams.

**Quizzes:** There will be 10 online quizzes, one for each chapter. Quizzes are designed to help you process the material and gauge how well you are mastering it prior to taking the exam. You must score at least 17/20 to pass a quiz and it can be retaken as many times as you like during the period that it is available (i.e., while we are covering that chapter/until the due date listed in the Course Schedule). If you do not pass a quiz during the time it is available, then you will receive 0 points for that quiz. For passing scores, you will receive the number of points that you earn; therefore, it is beneficial to try to get 20/20 points on each quiz. Note that your quizzes are 25% of your Mastery grade and the three exams are 75% of Mastery. Obtaining a high grade on your quizzes is equivalent to getting a high exam score. It can make a very big impact on your final grade (either positive or negative, depending on your performance).

**Assignments:** There will be 10 written assignments, one for each chapter. The goal of the assignments is to think critically about the issues we are covering, to apply the findings to new situations or “real world” experiences, and to practice articulating those thoughts in written form. Assignments will be graded pass/fail. If you do the required work, answer the questions thoughtfully and thoroughly in well-written form, and think critically about the findings, then you will receive credit for that assignment. Assignments must be typed and submitted as an attachment through [Safe Assign](#) in Blackboard. Assignments will not be considered “turned in” until they are submitted to Safe Assign. Emailing me a file is not acceptable. Further information about Safe Assign is included under “General Information” and there will be links included for submitting each of the 10 Assignments throughout the semester. Due dates for Assignments are included in the Course Schedule.