

Research Memo Grade Sheet

Name:

Group: Blue 5

Relevance of research to the project	20/20
Detail and substance of summaries	40/40
Quality and variety of sources	10/10
Adherence to guidelines	10/10
Spelling/grammar/clarity	17/20
Total	92/100

Resubmission - 5

Comments: Memo had five sources and each was cited at end. One memo was too long.

* Wrong Objectives

MEMORANDUM

TO: Professor Lumpkins

FROM:

DATE: October 5, 2009

SUBJECT: Research Memorandum

100

①

Leedy- Voulkos Arts Center

Jim Leedy founded the center in 1985 with a specific vision: to initiate the "thriving art community." The official mission of the "Leedy Voulkos Arts Center is to profile world class art work made by Kansas City's creative community." They also provide art education and share professional resources with new and upcoming artists. The Arts Center uses both exhibition and programming with education and continuous community outreach. They claim to only exist to help aid and support Kansas City's professional art makers as well as conduct a multitude of educational programming. This arts center faces similar problems as the Lawrence Arts center in that they both have the need and desire to continually find new ways to reach the adult community. (October 3, 2009.

the center or its

<http://www.leedy-voulkos.com/>)

Change Color here

Does this article speak to the blue team's objective? It appears very vague

②

Wichita Center for the Arts

This arts center was created with the mission to "improve understanding about the visual and performing arts among citizens in the region by performing programs which develop the creative process, expand aesthetic appreciation and bring new meaning and understanding to the potential of being human." Through study, professional teaching by artists or participating in one of their many exhibits, this arts center's goal is to further young artists and professionals as well as supply proper art education. This arts center also faces the problem of reaching new clientele but it also has the same perception

problem as the LAC for being a “glorified daycare” because they provide an elementary school as well as a preschool. (October 3, 2009. <http://www.wcfta.com/>)

This is the #1 real team's goal you are a blue team member

3 **Topeka Performing Arts Center**

This center faces the biggest problem with being viewed as a “glorified daycare.” The Topeka Arts Center is dedicated to “making youth arts education accessible as an adjunct to local and regional education systems.” Their unique programs for children in grades K-12 offer different opportunities to experience, learn and participate in the diverse world of music and theater. While the Topeka Arts Center has many exceptional artists perform in their theater, many times these performances are overlooked because the public views this center solely as an elementary school. The LAC could really benefit contacting this center and learning the different ways to combat this stereotype. (October 3, 2009. <http://www.tpactix.org/>)

Here too where objective

4 **Salina Arts Center**

The Salina Arts Center is celebrating its 25th anniversary as being a private, non-profit organization committed only to art, artists, and Salina audiences as well as other regions. This center offers a multitude of art opportunities for the public, including: free exhibitions 5-days a week, studio art classes provided during summer for ages preschool through adults, lectures, gallery talks, discussions, and demonstrations on art history and other art topics. There are many other programs offered and this is where the problem lies: getting good PR for all of the options. The SAC offers so many different programs that it is truly does have something for everyone. The problem is getting the word out about the entire multitude of opportunities for everyone. They have attempted to do this through promoting their classes at the different shows by having the director say

something about their classes before the show. (October 3, 2009.

<http://www.salinaartcenter.org/about/>)

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Manhattan Arts Center

The goal for this arts center is simple: "Arts for All!" The MAC has an outreach program designed to grow each year with community outreach programs like: Young People Concert Series, Elementary Music composition contest, and different scholarships for children's activities in the arts. MAC also offers a variety of drawing, painting, ceramics, metal- smithing and creative writing classes throughout the year. The problem to this center is not an uncommon one: reaching out to adults. Adults drop their children off here for their many after school programs (also seen as a daycare) and don't think to look for art classes for themselves. To address this, they have tried to give handouts about their adult classes to the children to give to their parents. This is something the LAC should strongly consider. (October 3, 2009. <http://www.manhattanarts.org/menu/mainframe.htm>

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Resubmission

92

100

MEMORANDUM

TO: Professor Lumpkins

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The Alcott Arts Center

The AAC is a “non-profit public charity dedicated to the appreciation, understanding, and production of the arts, with an emphasis on exploring and sharing the cultural diversity within the community.” This mission statement shows that the center is completely devoted to getting as many members of the Kansas City community involved in art exhibits, courses and performances as possible. By putting specific emphasis on “sharing” with the community, the AAC more than demonstrates the inclusive nature of ~~their~~^{its} center. They hold several recognized events throughout the year for all ages and all demographics, such as: Trunk or Treat, the Citywide Acoustic Jam Session, and Shakespeare in the Parking Lot. These events are not only affordable and accessible for all ages, they are diverse enough to attract people from all aspects of the community. (October 3, 2009 alcottartscenter.org) ✓

Wichita Center for the Arts

This arts center was created with the mission to “improve understanding about the visual and performing arts among citizens in the region by performing programs which develop the creative process, expand aesthetic appreciation and bring new meaning and understanding to the potential of being human.” Through study, professional teaching by artists or participating in one of their many exhibits, this arts center’s goal is to further young artists and professionals as well as supply proper art education. This arts center

fights "elitist" stereotypes by offering affordable pricing for classes and exhibits. Adults can purchase monthly membership of only 90 dollars or can pay per class for as low as 10 dollars. They also hold open houses throughout the year so that everyone has an opportunity to come see all they have to offer to anyone interested. (October 3, 2009.

Great source

<http://www.wcfta.com/> } remove

Topeka Performing Arts Center

"Enriching, entertaining and educating through the arts" is the TAC's main goal. The center offers clinics, exhibits, theatrical shows and courses in art and art history to accomplish this. The TAC does several things to avoid being seen as an elitist organization. First, they offer sales or discounts on many of their shows. This allows a wider variation of the public to afford the tickets. Second, they offer many scholarships to young artists to take their courses and clinics. This lets younger artists who otherwise couldn't afford to take their classes or clinics, access to them as well as includes members from the entire community. (October 3, 2009. <http://www.tpactix.org/>)

Salina Arts Center

The Salina Arts Center is celebrating its 25th anniversary as being a private, non-profit organization committed only to art, artists, and Salina audiences as well as other regions. This center offers a multitude of art opportunities for the general public, including: free exhibitions 5-days a week, studio art classes provided during summer for ages preschool through adults, lectures, gallery talks, discussions, and demonstrations on art history and other art topics. All of these options allow for the SAC to be viewed as a center devoted to giving everyone in the community an opportunity to discover the arts as well as interact with each other. (October 3, 2009. <http://www.salinaartcenter.org/about/>)

Manhattan Arts Center

The goal for this arts center is simple: "Arts for All!" This goal already undermines any negative views of the center as not being seen as inclusive. The MAC has a program designed to grow each year with community outreach programs like: Young People Concert Series, Elementary Music composition contest, and different scholarships for children's activities in the arts. MAC also offers a variety of drawing, painting, ceramics, metal- smithing and creative writing classes throughout the year. The MAC has done an outstanding job combating the "elitist" stereotype through its mission statement, scholarships and affordable classes. (October 3, 2009.

<http://www.manhattanarts.org/menu/mainframe.htm>)

Be sure
not to
edit/outline
here

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