

## Spring Exit Interview Report

311 total participants, 255 validated questionnaires (undergrad or grad selection).  
234 Undergraduates and 21 Graduates

Undergraduate distribution:

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Missing	21	8.2	8.2	8.2
	Freshman	6	2.4	2.4	10.6
	Sophomore	40	15.7	15.7	26.3
	Junior	76	29.8	29.8	56.1
	Senior	112	43.9	43.9	100.0
	Total	255	100.0	100.0	

The following analysis is performed on SENIORS only (N=112), followed by a comparison between the seniors group and other undergraduate students (N=122).

### Exceed Instruction Expectations

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	3	2.7	2.7	2.7
		Moderately Disagree	2	1.8	1.8	4.5
		Neutral	1	.9	.9	5.4
		Moderately Agree	52	46.4	46.4	51.8
		Strongly Agree	54	48.2	48.2	100.0
		Total	112	100.0	100.0	
Other Undergraduate Students	Valid	Disagree	3	2.5	2.5	2.5
		Moderately Disagree	5	4.1	4.1	6.6
		Neutral	6	4.9	4.9	11.5
		Moderately Agree	58	47.5	47.5	59.0
		Strongly Agree	50	41.0	41.0	100.0
		Total	122	100.0	100.0	

### Met Overall Expectations

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	4	3.6	3.6	3.6
		Moderately Disagree	7	6.3	6.3	9.8
		Neutral	7	6.3	6.3	16.1
		Moderately Agree	54	48.2	48.2	64.3
		Strongly Agree	40	35.7	35.7	100.0

		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	6	4.9	4.9	6.6
		Neutral	15	12.3	12.3	18.9
		Moderately Agree	49	40.2	40.2	59.0
		Strongly Agree	50	41.0	41.0	100.0
		Total	122	100.0	100.0	

### School Met Instruction Expectations

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	1	.9	.9	.9
		Moderately Disagree	9	8.0	8.0	8.9
		Neutral	5	4.5	4.5	13.4
		Moderately Agree	45	40.2	40.2	53.6
		Strongly Agree	52	46.4	46.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	6	4.9	4.9	6.6
		Neutral	6	4.9	4.9	11.5
		Moderately Agree	41	33.6	33.6	45.1
		Strongly Agree	67	54.9	54.9	100.0
		Total	122	100.0	100.0	

### Writing Has Improved

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	3	2.7	2.7	2.7
		Neutral	10	8.9	8.9	11.6
		Moderately Agree	28	25.0	25.0	36.6
		Strongly Agree	71	63.4	63.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Neutral	10	8.2	8.2	9.8
		Moderately Agree	44	36.1	36.1	45.9
		Strongly Agree	66	54.1	54.1	100.0
		Total	122	100.0	100.0	

### Writing Skills Prepared for Career in Journ/MassComm

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	6	5.4	5.4	5.4
		Neutral	7	6.3	6.3	11.6
		Moderately Agree	40	35.7	35.7	47.3
		Strongly Agree	59	52.7	52.7	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	4	3.3	3.3	3.3
		Moderately Disagree	3	2.5	2.5	5.7
		Neutral	8	6.6	6.6	12.3
		Moderately Agree	46	37.7	37.7	50.0
		Strongly Agree	61	50.0	50.0	100.0
		Total	122	100.0	100.0	

### Ability to Conduct Basic Research Has Improved

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	2	1.8	1.8	1.8
		Moderately Disagree	2	1.8	1.8	3.6
		Neutral	12	10.7	10.7	14.3
		Moderately Agree	36	32.1	32.1	46.4
		Strongly Agree	60	53.6	53.6	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Moderately Disagree	4	3.3	3.3	3.3
		Neutral	20	16.4	16.4	19.7
		Moderately Agree	50	41.0	41.0	60.7
		Strongly Agree	48	39.3	39.3	100.0
		Total	122	100.0	100.0	

### Basic Research Skills Prepared for Career in Journ/MassComm

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	2	1.8	1.8	1.8
		Moderately Disagree	7	6.3	6.3	8.0
		Neutral	8	7.1	7.1	15.2
		Moderately Agree	47	42.0	42.0	57.1
		Strongly Agree	48	42.9	42.9	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	4	3.3	3.3	4.9
		Neutral	15	12.3	12.3	17.2
		Moderately Agree	52	42.6	42.6	59.8
		Strongly Agree	49	40.2	40.2	100.0
		Total	122	100.0	100.0	

**Ability to Plan/Develop Effective Communication Has Improved**

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	2	1.8	1.8	1.8
		Neutral	2	1.8	1.8	3.6
		Moderately Agree	39	34.8	34.8	38.4
		Strongly Agree	69	61.6	61.6	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Moderately Disagree	1	.8	.8	.8
		Neutral	12	9.8	9.8	10.7
		Moderately Agree	40	32.8	32.8	43.4
		Strongly Agree	69	56.6	56.6	100.0
		Total	122	100.0	100.0	

**Skills to Plan/Develop Effective Communication Prepared for Career in Journ/MassComm**

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	1	.9	.9	.9
		Moderately Disagree	2	1.8	1.8	2.7

		Neutral	4	3.6	3.6	6.3
		Moderately Agree	48	42.9	42.9	49.1
		Strongly Agree	57	50.9	50.9	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Neutral	12	9.8	9.8	11.5
		Moderately Agree	48	39.3	39.3	50.8
		Strongly Agree	60	49.2	49.2	100.0
		Total	122	100.0	100.0	

### Understanding Ethical Issues is Important

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	2	1.8	1.8	1.8
		Neutral	4	3.6	3.6	5.4
		Moderately Agree	25	22.3	22.3	27.7
		Strongly Agree	81	72.3	72.3	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	1	.8	.8	.8
		Neutral	3	2.5	2.5	3.3
		Moderately Agree	18	14.8	14.8	18.0
		Strongly Agree	100	82.0	82.0	100.0
		Total	122	100.0	100.0	

### Increased Understanding of Ethical Issues Pertaining to Journ/MassComm

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	4	3.6	3.6	3.6
		Moderately Disagree	8	7.1	7.1	10.7
		Neutral	16	14.3	14.3	25.0
		Moderately Agree	34	30.4	30.4	55.4
		Strongly Agree	50	44.6	44.6	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	1	.8	.8	2.5
		Neutral	22	18.0	18.0	20.5
		Moderately Agree	38	31.1	31.1	51.6
		Strongly Agree	59	48.4	48.4	100.0
		Total	122	100.0	100.0	

**Understanding First Amendment is Important**

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	3	2.7	2.7	2.7
		Neutral	7	6.3	6.3	8.9
		Moderately Agree	27	24.1	24.1	33.0
		Strongly Agree	75	67.0	67.0	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Neutral	6	4.9	4.9	4.9
		Moderately Agree	21	17.2	17.2	22.1
		Strongly Agree	95	77.9	77.9	100.0
		Total	122	100.0	100.0	

**Increased Understanding of First Amendment Issues Pertaining to Journ/MassComm**

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	4	3.6	3.6	3.6
		Neutral	8	7.1	7.1	10.7
		Moderately Agree	39	34.8	34.8	45.5
		Strongly Agree	61	54.5	54.5	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Moderately Disagree	1	.8	.8	.8
		Neutral	27	22.1	22.1	23.0
		Moderately Agree	39	32.0	32.0	54.9
		Strongly Agree	55	45.1	45.1	100.0
		Total	122	100.0	100.0	

**Increased Understanding of Ethical Issues Pertaining to Journ/MassComm**

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	4	3.6	3.6	3.6
		Moderately Disagree	8	7.1	7.1	10.7
		Neutral	16	14.3	14.3	25.0
		Moderately	34	30.4	30.4	55.4

		Agree				
		Strongly Agree	50	44.6	44.6	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	1	.8	.8	2.5
		Neutral	22	18.0	18.0	20.5
		Moderately Agree	38	31.1	31.1	51.6
		Strongly Agree	59	48.4	48.4	100.0
		Total	122	100.0	100.0	

#### Understanding First Amendment is Important

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	3	2.7	2.7	2.7
		Neutral	7	6.3	6.3	8.9
		Moderately Agree	27	24.1	24.1	33.0
		Strongly Agree	75	67.0	67.0	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Neutral	6	4.9	4.9	4.9
		Moderately Agree	21	17.2	17.2	22.1
		Strongly Agree	95	77.9	77.9	100.0
		Total	122	100.0	100.0	

#### Increased Understanding of First Amendment Issues Pertaining to Journ/MassComm

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Moderately Disagree	4	3.6	3.6	3.6
		Neutral	8	7.1	7.1	10.7
		Moderately Agree	39	34.8	34.8	45.5
		Strongly Agree	61	54.5	54.5	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Moderately Disagree	1	.8	.8	.8
		Neutral	27	22.1	22.1	23.0
		Moderately	39	32.0	32.0	54.9

		Agree				
		Strongly Agree	55	45.1	45.1	100.0
		Total	122	100.0	100.0	

### Improved Understanding of the Role of Diversity in Society

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	8	7.1	7.1	7.1
		Moderately Disagree	16	14.3	14.3	21.4
		Neutral	30	26.8	26.8	48.2
		Moderately Agree	32	28.6	28.6	76.8
		Strongly Agree	26	23.2	23.2	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	6	4.9	4.9	6.6
		Neutral	26	21.3	21.3	27.9
		Moderately Agree	42	34.4	34.4	62.3
		Strongly Agree	46	37.7	37.7	100.0
		Total	122	100.0	100.0	

### Classroom Instruction Reflects Current Trends in Communication Technologies

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	6	5.4	5.4	5.4
		Moderately Disagree	8	7.1	7.1	12.5
		Neutral	3	2.7	2.7	15.2
		Moderately Agree	45	40.2	40.2	55.4
		Strongly Agree	50	44.6	44.6	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	1	.8	.8	.8
		Moderately Disagree	3	2.5	2.5	3.3
		Neutral	2	1.6	1.6	4.9
		Moderately Agree	51	41.8	41.8	46.7



		Agree				
		Strongly Agree	65	53.3	53.3	100.0
		Total	122	100.0	100.0	

### School Provided Access to Modern MassComm Technologies

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	5	4.5	4.5	4.5
		Moderately Disagree	7	6.3	6.3	10.7
		Neutral	5	4.5	4.5	15.2
		Moderately Agree	43	38.4	38.4	53.6
		Strongly Agree	52	46.4	46.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	1	.8	.8	.8
		Moderately Disagree	4	3.3	3.3	4.1
		Neutral	5	4.1	4.1	8.2
		Moderately Agree	38	31.1	31.1	39.3
		Strongly Agree	74	60.7	60.7	100.0
		Total	122	100.0	100.0	

### School Provided Adequate Instruction in MassComm Technologies

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	14	12.5	12.5	12.5
		Moderately Disagree	17	15.2	15.2	27.7
		Neutral	9	8.0	8.0	35.7
		Moderately Agree	41	36.6	36.6	72.3
		Strongly Agree	31	27.7	27.7	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	6	4.9	4.9	4.9
		Moderately Disagree	9	7.4	7.4	12.3
		Neutral	11	9.0	9.0	21.3
		Moderately Agree	41	33.6	33.6	54.9
		Strongly Agree	55	45.1	45.1	100.0
		Total	122	100.0	100.0	

### What I learned in Terms of MassComm Technologies Beneficial for Career

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative
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UGrad					Percent	
Seniors	Valid	Disagree	7	6.3	6.3	6.3
		Moderately Disagree	8	7.1	7.1	13.4
		Neutral	11	9.8	9.8	23.2
		Moderately Agree	34	30.4	30.4	53.6
		Strongly Agree	52	46.4	46.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	5	4.1	4.1	4.1
		Moderately Disagree	3	2.5	2.5	6.6
		Neutral	4	3.3	3.3	9.8
		Moderately Agree	39	32.0	32.0	41.8
		Strongly Agree	71	58.2	58.2	100.0
		Total	122	100.0	100.0	

### Received Adequate Academic Advising

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	2	1.8	1.8	1.8
		Moderately Disagree	9	8.0	8.0	9.8
		Neutral	8	7.1	7.1	17.0
		Moderately Agree	34	30.4	30.4	47.3
		Strongly Agree	59	52.7	52.7	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	4	3.3	3.3	3.3
		Moderately Disagree	7	5.7	5.7	9.0
		Neutral	10	8.2	8.2	17.2
		Moderately Agree	29	23.8	23.8	41.0
		Strongly Agree	72	59.0	59.0	100.0
		Total	122	100.0	100.0	

### Faculty Friendly and Approachable

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Neutral	5	4.5	4.5	4.5
		Moderately Agree	36	32.1	32.1	36.6
		Strongly Agree	71	63.4	63.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	1	.8	.8	.8
		Moderately Disagree	5	4.1	4.1	4.9

		Neutral	4	3.3	3.3	8.2
		Moderately Agree	33	27.0	27.0	35.2
		Strongly Agree	79	64.8	64.8	100.0
		Total	122	100.0	100.0	

### Faculty Provides Good Mentoring

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent
Seniors	Valid	Disagree	1	.9	.9
		Moderately Disagree	5	4.5	4.5
		Neutral	5	4.5	4.5
		Moderately Agree	37	33.0	33.0
		Strongly Agree	64	57.1	57.1
		Total	112	100.0	100.0
Other Undergraduates	Valid	Disagree	3	2.5	2.5
		Moderately Disagree	3	2.5	2.5
		Neutral	11	9.0	9.0
		Moderately Agree	31	25.4	25.4
		Strongly Agree	74	60.7	60.7
		Total	122	100.0	100.0

### School Exceeded Expectations for Preparing for Future Career

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent
Seniors	Valid	Disagree	6	5.4	5.4
		Moderately Disagree	8	7.1	7.1
		Neutral	18	16.1	16.1
		Moderately Agree	52	46.4	46.4
		Strongly Agree	28	25.0	25.0
		Total	112	100.0	100.0
Other Undergraduates	Valid	Disagree	4	3.3	3.3
		Moderately Disagree	8	6.6	6.6
		Neutral	22	18.0	18.0
		Moderately Agree	55	45.1	45.1

		Agree				
		Strongly Agree	33	27.0	27.0	100.0
		Total	122	100.0	100.0	

### School Met Expectations for Preparing for Future Career

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	3	2.7	2.7	2.7
		Moderately Disagree	4	3.6	3.6	6.3
		Neutral	13	11.6	11.6	17.9
		Moderately Agree	36	32.1	32.1	50.0
		Strongly Agree	56	50.0	50.0	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	3	2.5	2.5	2.5
		Moderately Disagree	6	4.9	4.9	7.4
		Neutral	10	8.2	8.2	15.6
		Moderately Agree	43	35.2	35.2	50.8
		Strongly Agree	60	49.2	49.2	100.0
		Total	122	100.0	100.0	

### School Provided Adequate Hands-On Experience

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	3	2.7	2.7	2.7
		Moderately Disagree	7	6.3	6.3	8.9
		Neutral	7	6.3	6.3	15.2
		Moderately Agree	51	45.5	45.5	60.7
		Strongly Agree	44	39.3	39.3	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	5	4.1	4.1	5.7
		Neutral	13	10.7	10.7	16.4
		Moderately Agree	49	40.2	40.2	56.6
		Strongly Agree	53	43.4	43.4	100.0
		Total	122	100.0	100.0	

### School Provided Adequate Theory Instruction

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative
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UGrad					Percent	
Seniors	Valid	Disagree	1	.9	.9	.9
		Moderately Disagree	5	4.5	4.5	5.4
		Neutral	12	10.7	10.7	16.1
		Moderately Agree	51	45.5	45.5	61.6
		Strongly Agree	43	38.4	38.4	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	2	1.6	1.6	1.6
		Moderately Disagree	2	1.6	1.6	3.3
		Neutral	19	15.6	15.6	18.9
		Moderately Agree	52	42.6	42.6	61.5
		Strongly Agree	47	38.5	38.5	100.0
		Total	122	100.0	100.0	

#### Advising Center Publicizing Internship Opportunities

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	7	6.3	6.3	6.3
		Moderately Disagree	4	3.6	3.6	9.8
		Neutral	9	8.0	8.0	17.9
		Moderately Agree	24	21.4	21.4	39.3
		Strongly Agree	68	60.7	60.7	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	4	3.3	3.3	3.3
		Moderately Disagree	4	3.3	3.3	6.6
		Neutral	22	18.0	18.0	24.6
		Moderately Agree	31	25.4	25.4	50.0
		Strongly Agree	61	50.0	50.0	100.0
		Total	122	100.0	100.0	

#### Advising Center Publicizing Job Opportunities

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	11	9.8	9.8	9.8
		Moderately Disagree	6	5.4	5.4	15.2
		Neutral	7	6.3	6.3	21.4
		Moderately Agree	36	32.1	32.1	53.6
		Strongly Agree	52	46.4	46.4	100.0

		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	3	2.5	2.5	2.5
		Moderately Disagree	5	4.1	4.1	6.6
		Neutral	31	25.4	25.4	32.0
		Moderately Agree	31	25.4	25.4	57.4
		Strongly Agree	52	42.6	42.6	100.0
		Total	122	100.0	100.0	

### I'll Be Competitive on the Job Market

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	1	.9	.9	.9
		Moderately Disagree	6	5.4	5.4	6.3
		Neutral	15	13.4	13.4	19.6
		Moderately Agree	33	29.5	29.5	49.1
		Strongly Agree	57	50.9	50.9	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	3	2.5	2.5	2.5
		Moderately Disagree	4	3.3	3.3	5.7
		Neutral	6	4.9	4.9	10.7
		Moderately Agree	50	41.0	41.0	51.6
		Strongly Agree	59	48.4	48.4	100.0
		Total	122	100.0	100.0	

### Internship Helpful in Preparing for Future Career

Non_Seniors_UGrad		Frequency	Percent	Valid Percent	Cumulative Percent	
Seniors	Valid	Disagree	5	4.5	4.5	4.5
		Moderately Disagree	5	4.5	4.5	8.9
		Neutral	37	33.0	33.0	42.0
		Moderately Agree	12	10.7	10.7	52.7
		Strongly Agree	53	47.3	47.3	100.0
		Total	112	100.0	100.0	
Other Undergraduates	Valid	Disagree	5	4.1	4.1	4.1
		Moderately Disagree	1	.8	.8	4.9
		Neutral	81	66.4	66.4	71.3
		Moderately Agree	12	9.8	9.8	81.1
		Strongly Agree	23	18.9	18.9	100.0

		Total	122	100.0	100.0
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The presented data delivers a good image of the achievements of our school viewed through the eyes of both our graduating seniors and our other students. Overall, seniors tend to be more pragmatic and provided answers more focused on the preparedness for their future career.

Although we seem to be doing a good job, there is always room for improvement.

Some interesting observations based on the statistical data:

- Research: there is an evident difference in their perception of their abilities to conduct research between seniors and other undergraduates – and going through Campaigns may have something to do with this.
  - Ethics: Other undergraduates seem to have an understanding of ethical and First Amendment issues to a greater extent than seniors.
  - Diversity and Society: Same as for Ethics, it seems we have improved our exposure to diversity in society to our other undergraduates, more than we did for our seniors. If this is the case, we may see an improvement of this parameter for seniors in the next years.
  - Access/Instruction in Modern MassComm Technologies: Although it may be an age-related issue, the data suggests that our efforts in providing access to modern technologies from both a practical and instructional perspective are successful, although less for seniors compared to next cohorts.
  - Advising: We do a good job of advising, for all undergraduates, as we do in providing information about internships and job positions. At the same time, seniors tend to give increased importance to their internship experience as valuable for their future careers compared with other undergraduates.
  - Everybody loves us! Over 90% of students consider that faculty are friendly and approachable and we do a good job mentoring them (of course, there is always room for improvement).
  - Preparing for a future career: About half of our students agree that we have met their expectations, with only 25% of our seniors stating that we exceeded their expectations. There is clearly room for improvement in this area, especially in providing students with hands-on experience. Concomitantly, over 50% of our graduates strongly agree that they will be competitive in the job market.

Open ended questions provided a deeper insight into the needs and wants of our students. Some of the most frequent suggestions are:

- Students enjoy campaigns but they feel the load is too big.
  - There is an obvious need for instruction in visual communication, both theoretical and practical skills.
  - New media, new media, new media – there is a perception we focus mainly on print/TV/Radio and completely ignore current trends in communication channels.
  - Some students perceive we put too much emphasis on ethics and First Amendment and that a semester-long class is too long.
  - Students feel that classes to stimulate/channel their creativity are strongly needed.

Prepared by Mugur Geana.