

PROJECT GRADING RUBRIC

1. TECHNOLOGY / CRAFT

Hardware/software tools applied with precision and control.

exposure, tonality, contrast, focus, resolution, print quality, color-cast, craftsmanship, control of lighting, etc.

5 = unacceptable, **6.5** = below average, **7.5** = average, **8.5** = above average, **10** = excellent

2. FORM / COMPOSITION

Sensitivity to and consideration of the visual elements.

line, shape, form, color, texture, composition, unity, dominance, contrast, repetition, cohesion, balance, rhythm, proportion, etc.

5 = unacceptable, **6.5** = below average, **7.5** = average, **8.5** = above average, **10** = excellent

3. CONCEPT

Control of variables in achieving legible and expressive meaning.

originality, inventiveness, quality of idea, clarity of communication, time well spent – making and viewing?
followed guidelines set forth by the assignment

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Three components averaged together (10+10+10 / 3)

Total: _ / 10