

# GROUP PROJECT RUBRIC

<p><b>General level of writing</b></p>	<p>Points: <b>0-2</b> Story does not flow naturally; transitions not evident; grammatical errors</p>	<p>Points: <b>3-7</b> Project may not flow naturally; transitions may not be evident; may have a few grammatical errors</p>	<p>Points: <b>8-12</b> Project is readable and flows naturally; transitions between sources and ideas are evident; few grammatical errors</p>	<p>Points: <b>13-16</b> Writing is fluent; transitions are effective; detail and description enhance the story; journalistic conventions are evident; no grammatical errors, considers audience of article</p>	<p>Points: <b>17</b> Entire project is engaging, easy to read, detailed and interesting; quotes and descriptions are woven into the narrative; strong sense of journalistic style; no grammatical errors, style and tone appropriate for audience.</p>
<p><b>Organization</b></p>	<p>Points: <b>0-3</b> Ideas do not flow together easily. No sense of organizational scheme or structure.</p>	<p>Points: <b>4-5</b> Ideas may not flow together easily. Problems with structure may be evident.</p>	<p>Points: <b>6-7</b> All ideas flow together easily.</p>	<p>Points: <b>8-9</b> Evidence of an organizational scheme or pattern; ideas are presented in a logical pattern; paragraphs are short and to the point.</p>	<p>Points: <b>10</b> All ideas flow together seamlessly; obvious organizational scheme or pattern; reader's questions are answered as they would naturally occur; strong sense that the author has anticipated the reader's needs. Paragraphs short and to the point.</p>
<p><b>Depth of information</b></p>	<p>Points: <b>0-1</b> Reader is left with unanswered questions; does not meet length requirement</p>	<p>Points: <b>2</b> All questions may not be answered; may not meet length requirement</p>	<p>Points: <b>3</b> All of the important questions are answered clearly</p>	<p>Points: <b>4</b> The story goes beyond what the reader expects in terms of information and background. Meets word requirement.</p>	<p>Points: <b>5</b> The reader is left with no unanswered questions; the story goes beyond what the reader expects in terms of information and background; the story is instructive in its depth and meets the number of words required.</p>

<b>Use and quality of quotes (direct quotes from four people)</b>	Points: <b>0</b> No quotes included in story	Points: <b>1-2</b> At least one quote included, but may not be particularly relevant	Points: <b>3-4</b> Quotes are relevant, diverse and appear often	Points: <b>5</b> Quotes are relevant and interesting; they add flavor to the story; the quotes tell much of the story in a natural voice, effective use of transitions	Points: <b>6</b> Quotes weave the narrative together; they are interesting, relevant and important; every quote flows naturally in the story, is emotion-evoking and transitioned appropriately
<b>Sidebar One</b>	Points: <b>0</b> Sidebar is not relevant, useful or interesting, or is missing.	Points: <b>1</b> Sidebar is relevant, useful, and/or interesting, but not all three.	Points: <b>2</b> Sidebar is somewhat relevant, useful and interesting.	Points: <b>3</b> Sidebar is relevant, useful and interesting.	Points: <b>4</b> Sidebar is highly relevant, useful and interesting.
<b>Sidebar Two</b>	Points: <b>0</b> Sidebar is not relevant, useful or interesting, or is missing.	Points: <b>1</b> Sidebar is relevant, useful, and/or interesting, but not all three.	Points: <b>2</b> Sidebar is somewhat relevant, useful and interesting.	Points: <b>3</b> Sidebar is relevant, useful and interesting.	Points: <b>4</b> Sidebar is highly relevant, useful and interesting.
<b>Sidebar Three</b>	Points: <b>0</b> Sidebar is not relevant, useful or interesting, or is missing.	Points: <b>1</b> Sidebar is relevant, useful, and/or interesting, but not all three.	Points: <b>2</b> Sidebar is somewhat relevant, useful and interesting.	Points: <b>3</b> Sidebar is relevant, useful and interesting.	Points: <b>4</b> Sidebar is highly relevant, useful and interesting.
<b>Multimedia Element One</b>	Points: <b>0</b> Element is not relevant, useful or interesting, or is missing.	Points: <b>1-2</b> Element is relevant, useful, and/or interesting, but not all three.	Points: <b>3</b> Element is somewhat relevant, useful and interesting.	Points: <b>4-5</b> Element is relevant, useful and interesting.	Points: <b>6</b> Element is highly relevant, useful and interesting.
<b>Multimedia Element Two</b>	Points: <b>0</b> Element is not relevant, useful or interesting, or is missing.	Points: <b>1-2</b> Element is relevant, useful, and/or interesting, but not all three.	Points: <b>3</b> Element is somewhat relevant, useful and interesting.	Points: <b>4-5</b> Element is relevant, useful and interesting.	Points: <b>6</b> Element is highly relevant, useful and interesting.

<b>Lede</b>	Points: <b>0</b> Little to no attempt is made to engage the reader	Points: <b>1</b> Makes an attempt at engaging the reader; evokes some curiosity; is relevant to the story	Points: <b>2</b> Makes the reader want to read on; includes appropriate detail and description; flows easily into the story	Points: <b>3</b> Captivates the reader's interest; developed with rich description; engaging narrative; flows seamlessly into the story
<b>Photos</b>	Points: <b>0</b> No photos included or photos are not original	Points: <b>1-2</b> At least one original photo included	Points: <b>3-4</b> At least two original photos included	Points: <b>5</b> At least two relevant, high quality, original photos included
<b>Hyperlinks</b>	Points: <b>0</b> No hyperlinks included or hyperlinks are not relevant	Points: <b>2</b> At least one relevant hyperlinks included	Points: <b>2</b> At least two relevant hyperlinks included	Points: <b>3</b> At least three relevant hyperlinks included
<b>Contact information</b>	Points: <b>0</b> No contact information provided	Points: <b>2</b> Some, but not all, contact information provided		Points: <b>3</b> Contact information for at least four sources provided

SCORE: \_\_\_\_\_ /76